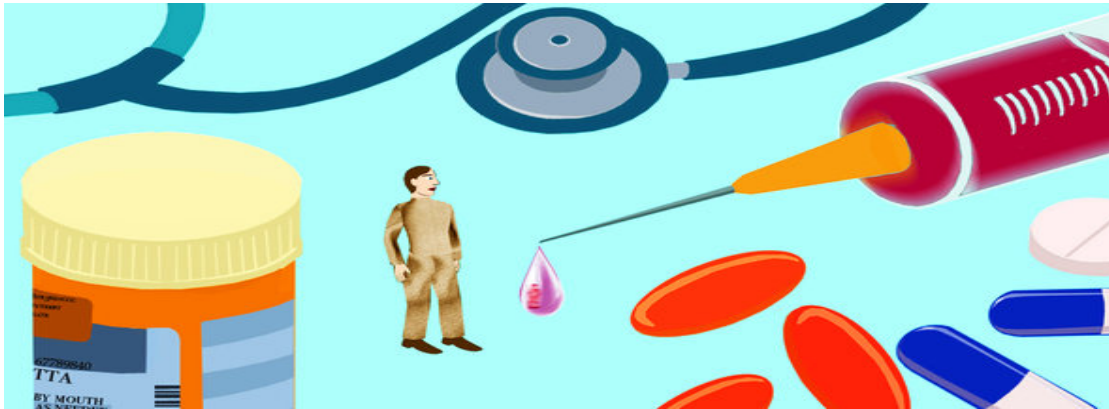


## Health and Wellness Solution



**Client Background:** Business Solution healthcare company providing innovative software solutions exclusively to mental, behavioral, and substance abuse treatment organizations..

### Background/ Business Drivers:

- To meet the specific needs of substance abuse treatment centers like
  - ≠ Tracking day to day performance
  - ≠ Digital Marketing
  - ≠ Patient Data Management

### smartData Solution:

Our Solution is customer and patient data centric which helps the center owners recognize how their centers are executing, track affected person info successfully, and allow remedy companies to target on individual treatment. The software assists in handling marketing pursuits, referral and inquiry tracking, getting in touch with middle activity, bed reservations and admission planning, demographic and affected person data monitoring, admission, discharge, transfer monitoring, with the help of below mentioned modules.

- ≠ **Consumer Partnership Management (CRM)** - Ability to connect to multiple call tracking and marketing related API's. The CRM module handles marketing and referrer tracking, bed reservation and admissions planning, census management.
- ≠ **Electronic Medical Record** - The EMR module will handle electronic prescribing and labs, appointment and patient treatment scheduling, clinical and medical document management.
- ≠ **Revenue Cycle Management** -The RCM module will handle tasks such as insurance verification and eligibility, billing and claims management, payment and collections management.